

Dyson enters beauty formulation market

FE BUREAU
New Delhi, August 15

HOUSEHOLD APPLIANCE Brand Dyson on Thursday entered the beauty product market with the global launch of two hair styling products — pre-style cream and post-style serum.

These formulations are Dyson's first foray into ingredients, and the brand says it has "a lot more in its beauty pipeline still to come".

Better known for its vacuum cleaners, Dyson entered the beauty market in 2016 with the launch of its Supersonic hair dryer, adding more styling appli-

ances subsequently.

The new Chitosan formulations range is the result of a decade of research, claims the brand, and addresses hair health.

"The chitosan molecule helps create flexible bonds that support hair strand by strand, for 2x the hold, movement and shine," said James Dyson, founder and chief engineer.

"Our engineers have rigorously tested to find the optimum percentage of chitosan for daily use," said Kathleen Pierce, president of beauty at Dyson.

The new range of formulations will be available in India soon.

Appliance brand launches two hair-styling products globally, says it has 'a lot more' in the beauty pipeline

● TO WORK ON LANGUAGE BARRIERS, AGRICULTURAL EFFICIENCY

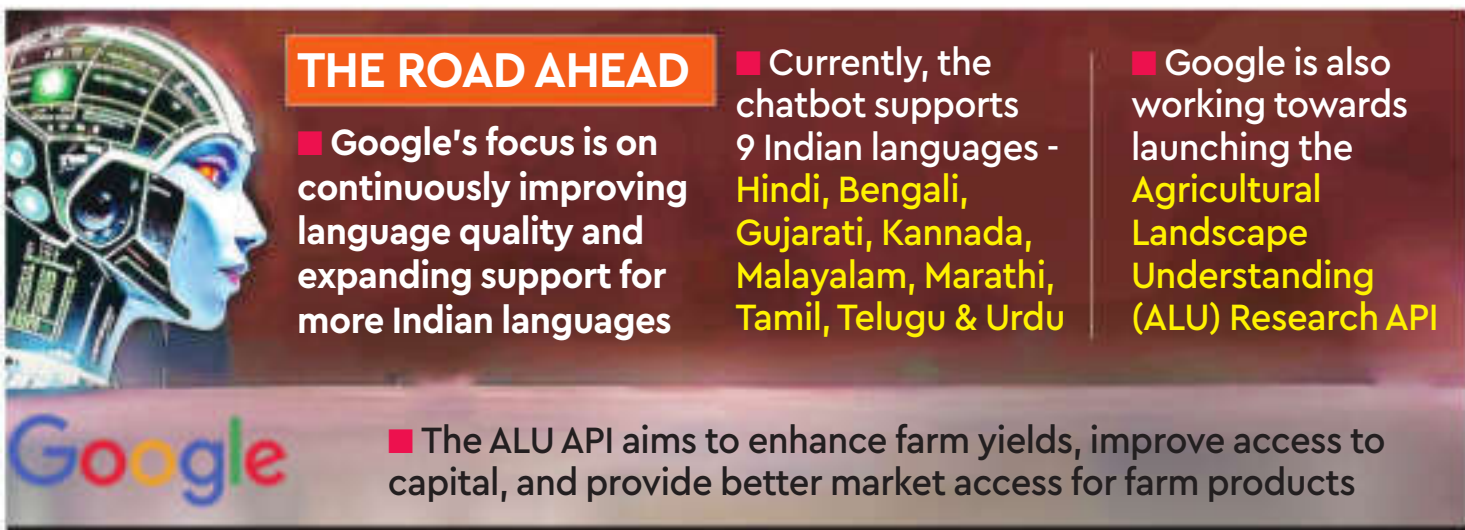
Google to expand India AI initiatives

PRESS TRUST OF INDIA
Kolkata, August 15

GOOGLE IS INTENSIFYING its focus on India with the introduction of advanced AI tools aimed at breaking down language barriers and enhancing agricultural practices, a senior company official said.

Abhishek Bapna, director of product management at Google DeepMind, highlighted the importance of reducing language barriers in India's economic development. "Language is very essential for economic development. For instance, a language barrier should not hinder someone from explaining their medical issues to a doctor or accessing banking services," Bapna said during his short visit to IIM Calcutta.

The tech giant has launched



Google Gemini, formerly known as Bard, an AI chatbot that supports more than 40 global languages, including nine Indian languages.

Bapna added that Google's ongoing focus is on continuously improving language quality and expanding support for more Indian languages in the future. Currently, the chatbot

supports nine Indian languages — Hindi, Bengali, Gujarati, Kannada, Malayalam, Marathi, Tamil, Telugu and Urdu.

Bapna noted the complexity of India's multilingual environment, where people often use multiple languages simultaneously. This presents unique challenges for AI models, as they must correctly identify and

apply the appropriate dictionaries to understand and generate accurate responses, Bapna said.

Additionally, Google introduced IndicGenBench, a comprehensive benchmark designed specifically for Indian languages. This initiative aims to assess and fine-tune language models for more accurate and effective use in India.

In a parallel effort to support India's agricultural sector, Google is working towards launching the Agricultural Landscape Understanding (ALU) Research API. This limited availability tool is designed to make agricultural practices more data-driven and efficient.

The ALU API aims to enhance farm yields, improve access to capital, and provide better market access for farm products.

"On agriculture, right now we are conducting a pilot with the Telangana government that is already underway. Once that complete, we plan to scale it up and engage actively with state governments," Bapna said. He added that Google's agri initiatives are driven by two major goals: improving livelihoods and addressing climate change through necessary interventions.

Passengers complain of 'dark patterns' on airline sites

FE BUREAU
New Delhi, August 15

DOMESTIC AIR PASSENGERS continue to pay high fares due to 'dark patterns' or alleged manipulative tactics employed by airlines in the booking process, says a survey conducted by LocalCircles.

According to the survey, airline websites and apps tend to employ manipulative tactics at times, also known as 'dark patterns', to mislead customers into paying higher fare or paying for add-ons and unintended purchases during bookings.

The survey said flyers have complained about 'dark patterns' such as "forced action, drip pricing, false urgency and basket sneaking".

LocalCircles said 72% of consumers surveyed say they have frequently experienced airfares being increased if they search for it multiple times in a session. Besides, 62% of consumers experience a false sense of urgency on online booking platforms to get them to book faster.

Another key concern for flyers is hidden charges associated with booking tickets that are not presented upfront, but only at the time of making the payment.

"Equally distressing is that 40% of consumers surveyed say they have frequently experienced 'basket sneaking', where a service gets added to their carts or transactions without consent," the survey said.

"The results underline the fact that beyond notifying and striving to create awareness of dark patterns, the government and regulators need to take deterrent action so that airlines make modifications to their websites and apps."

Most big enterprises may enhance AI & machine learning spending

PRESS TRUST OF INDIA
New Delhi, August 15

MAJORITY OF LEADING business houses in India, with annual turnover of over ₹5,000 crore, are planning to increase their investment in artificial intelligence (AI) and machine learning (ML) technology by 10-30% in 2024, a survey by CIO&Leader said on Thursday.

The 2nd Annual CIO&Leader State of Enterprise Technology (SET) Survey, conducted in partnership with research firm BM Nxt claims to have covered over 350 chief information officers and IT decision-makers found that 78% of respondents want to invest in AI and ML to improve customer experience and engagement.

"With 76% of organisations planning to invest more in AI/ML projects, the survey underscores



Big spends signal a shift towards more data-driven decision-making, a report said

the growing recognition of these technologies as pivotal drivers of competitive advantage and operational excellence," the survey said.

The study, based on a survey combining both qualitative and quantitative approaches, was conducted between May to July 2024. "In 2024, 37% of enterprises foresee a significant increase (25-30% and above increase) in their AI and ML

budgets, reflecting a marked rise from 25% in 2023. By comparison, 39% of enterprises plan to somewhat increase their spending (10-24%) versus 43% in the previous year," the survey said.

According to the survey report, 72% want to enhance the use of AI and ML for discovering useful insights to improve decision-making, 74% for innovation or improving products and services, 67% to make processes more efficient and cut costs, 64% to increase operational agility, 61% to develop new data-driven business model, 60% to increase revenue etc.

"The significant investments in these technologies signal a shift towards more data-driven decision-making and a greater focus on leveraging AI for strategic advantage," CIO&Leader ED Jatinder Singh said.

ਪੰਜਾਬ ਐਂਡ ਸਿੰਧ ਬੈਂਕ

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[APPENDIX-IV-A] SALE NOTICE FOR SALE OF IMMOVABLE PROPERTY

E-Auction Sale Notice for Sale of Immovable Assets under the Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8(6) of the Security Interest (Enforcement) Rules, 2002.

Property Inspection Date & Time	Last Date of EMD Submission	E-auction Date & time
02.09.2024, 11:00 A.M to 03:00 P.M	03.09.2024, upto 4.00 P.M.	04.09.2024, 12:00 P.M to 04:00 P.M

Notice is hereby given to public in general and in particular to the Borrower(s) and Guarantor(s) that the below described immovable property mortgaged to the secured creditor, the possession of which has been taken by the Authorized Officer of Punjab & Sind Bank (secured creditor), will be sold on "As is where is", "As is what is" and "Whatever there is" basis for realization of bank dues. The same will be done through E auction platform provided at web portal (https://www.bankeauctions.com).

Sr. No.	Name and Address of the Borrower & Guarantors	Description of Properties	Total Due as on Demand Notice Date	Reserve Price EMD Bid Increase Amount (Each Bid)
1.	(1) Smt. Amreshwati W/o Sh. Praveen Kumar, (2) Sh. Praveen Kumar S/o Sh. Sarjeet Singh, R/o- House No. 1/3672, Village Sikdarpur, Ram Nagar Extension, Loni Road, Post Office Wali Gali No. 2, Shahdara, New Delhi-110032. R/o- House No. 813, Gali No. 1, Puspapali Colony, Ghaziabad, U.P (3) Sh. Kanhai Lal S/o Snehi Ram R/o- House No. 400, Ground Floor, Prakash Vihar, 254 Fatta Road, Loni, Ghaziabad, U.P	All that Part and Parcel of Land situated at built up Upper Ground Floor without roof and terrace rights of Property Bearing No. 1/3672, Land Measuring 115sq yds., i.e. 96.15 sq.mtrs Out of Khasra No. 584, situated at in the area of Village Sikdar pur, in Abadi of Ram Nagar Extension, Loni Road, Post Office Wali Gali No. 2, Illaga Shahdara, New Delhi-110032 with all common facilities such as common stairs from ground floor onwards, common gallery, passage, parking, common right of roof of top floor for water tank & T.V.Antina, with the rights of the terrace together with proportionate, impartible, indivisible, undivided ownership rights of land there under. Boundaries: North - Property of Others, South - Property of Others, East - Road, West - Property of Others (Physical Possession) Encumbrances Known: Nil	Rs. 46,76,119/- as on 31.08.2014 (Plus further interest, cost & expenses).	Rs. 45.00 Lakh Rs. 4.50 Lakh Rs. 0.50 Lakh

EMD submission A/C Details- A/c no.-06125040050001, Beneficiary: Punjab & Sind Bank, IFSC- PSIB0000612

For detailed terms and conditions of the sale log on to website: https://www.bankeauctions.com; https://www.psbindia.com/module/tender-list & please refer to the Punjab & Sind Bank, E-Bid training Process & bid Submission Contact M/s C-1, India Pvt. Ltd., Udyog Vihar, Phase-2, Golf Petrochem Building No. 301, Gurugram, Haryana, Natl +91-124-4302020/ 21/22/23/24, +91-7210044299, +91-9582385066, Email support@bankeauctions.com, For further information please contact Authorised Officer Sh. Prithvi Raj Meena (Assistant General Manager) Mob. No. 8094333353 / Sh. Pronoy Ghose (Chief Manager) Mob. No. 9015285882.

DATE: 14.08.2024, PLACE: NEW DELHI

AUTHORISED OFFICER, PUNJAB & SIND BANK

Kuver Industries Limited				
CIN: L74899DL1993PLC056627				
Registered office: D-1004, First Floor, New Friends Colony, New Delhi-110025				
Email I.D- investor.kuver@gmail.com ; Website: www.kuver.com				
Tel. No.: 0120-2580088				
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30 JUNE, 2024				
Amount in Lakh(except EPS)				
Sr. No.	Particulars	Quarter ended on 30.06.2024	Year Ended on 31.03.2024	Corresponding Quarter ended on 30.06.2023
1	Total Income from Operations	1385.04	5897.19	1600.54
2	Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	-84.58	41.79	-110.40
3	Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items)	-84.58	0.24	-110.40
4	Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items)	-81.03	8.08	-108.49
5	Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	-81.03	8.08	-108.49
6	Equity Share Capital (Rs. 10 per share)	907.61	907.61	907.61
7	Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the previous year	0.00	0.00	0.00
8	Earnings Per Share (of Rs.10/- each)			
	1. Basic :	(0.89)	0.12	(1.20)
	2. Diluted :	(0.89)	0.12	(1.20)
Notes:				
a) The above is an extract of the detailed format of Quarterly and nine months financial results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the Quarterly Financial Results are available on the websites of the Stock Exchange(s) at mentioned URL: https://www.bseindia.com/xml-data/corpfiling/AttachLive/29460779-a093-4e86-b065-269485b86946.pdf				
b) The above results have been reviewed by the audit committee and approved by the Board of Directors at their respective meeting held on 14.08.2024.				
For Kuver Industries Limited				
Sd/-				
Tarun Agarwal				
(Managing Director)				
Place-New Delhi				
Date-15.08.2024				

THE INDIAN LINK CHAIN MANUFACTURERS LIMITED				
CIN No.: L47211MH1956PLC009882				
Regd. Office : Office No. 2, Chandra Niwas Hirachand Desai Road Ghatkopar West, Opp. Ghatkopar New Post Office Mumbai - 400086 Tel. No. 022-22661013 Email : inlinch@hotmail.com Website : www.inlinch.com				
UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE 2024				
Rs. in Lakhs except EPS				
Sl. No.	Particulars	Quarter Ended		Year Ended
		Unaudited	Audited	Unaudited
		30th June 2024	31st March 2024	30th June 2023
1	Total Income from operations (net)	-	-	-
2	Net Profit (+)/Loss(-) for the period (before tax, Exceptional and/or Extraordinary items tax	4.06	5.05	0.40
3	Net Profit (+)/Loss(-) for the period before tax (after Exceptional and/or Extraordinary items)	4.06	5.05	0.40
4	Net Profit (+)/Loss(-) for the period after tax (after Exceptional and/or Extraordinary items)	4.06	5.05	0.40
5	Total Comprehensive Income for the period [Comprising profit/Loss for the period (after tax) and other Comprehensive Income (after tax)]	4.06	5.05	0.40
6	Paid-up equity share capital (face value of Rs 10/- per share)	50.00	50.00	50.00
7	Other Equity			-
8	Earning per share			
	a. Basic in Rs.	8.13	1.01	0.80
	b. Diluted in Rs.	8.13	1.01	0.80
Notes:				
1 The above is an extract of the detailed format of Quarterly and Yearly Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of the said Financial Results are available on the Stock Exchange websites: www.bseindia.com and on the website of the Company: https://www.inlinch.com. The above unaudited financial results were reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on 14-08-2024.				
2 The Board as on 04.09.2023 has approved the sub-division of equity shares, approved by the shareholders at the 65th Annual General Meeting the, equity share having face value of Rs.100/- (Rupees Hundred only) fully paid-up, be sub-divided into equity shares having face value of Rs. 10/- (Rupees Ten only) each, fully paid-up with effect from 03-01-2024.				
FOR THE INDIAN LINK CHAIN MFRS. LTD.				
Sd/-				
VISHAL THAKKAR				
MANAGING DIRECTOR				
DIN:09798551				
Place : Mumbai				
Date : 16th August, 2024				

WELGA FOODS LIMITED				
Corporate Identification Number (CIN)- L15419UP1983PLC005918				
Regd Office: Shriamagar Budaun Uttar Pradesh, E: ho@welgafoods.com W: www.welgafoods.com				
Statement of Unaudited Financial Results for the Quarter ended 30th June, 2024				
(Rs. In Lakhs)				
Sl. No	Particulars	Quarter Ended		Year ended
		30.06.2024	31.03.2024	30.06.2023
		(Unaudited)	(Audited) refer note 3	(Unaudited)
I	Total Income from operations	764.43	853.70	645.85
II	Net Profit/(Loss) before exceptional items, tax and/or Extraordinary items	27.44	174.59	-96.79
III	Net Profit/(Loss) before tax after exceptional items, and/or Extraordinary items	27.44	174.59	-96.79
IV	Net Profit/(Loss) after tax, exceptional items, and/or Extraordinary items	27.44	174.59	-96.79
V	Total Comprehensive Income for the period (Comprising Profit/(Loss) and other comprehensive Income for the period)	27.44	203.17	-96.79
VI	Paid-up equity share capital (Face value of Rs. 10/- each)	326.56	326.56	326.56
VII	Reserves (excluding Revaluation Reserve) as per balance sheet of previous accounting year	-	-	-292.29
VIII	Earnings per equity share (EPS) (Face value of Rs. 10/- each) (not annualised)			
	- Basic (Rs.)	0.84	6.22	-2.96
	- Diluted (Rs.)	0.84	6.22	-2.96
Notes:-				
1 The above results have been reviewed by the Audit Committee and approved by the Board of Directors at their meeting held on August 14, 2024 and have undergone "Limited Review" by the Statutory Auditor's of the Company. The financial results have been prepared in accordance with Indian Accounting Standards (IND-AS) as prescribed under section 133 of the Companies Act, 2013 read with Rule 3 of the Companies (Indian Accounting Standards) Rules, 2015 and relevant amendment rules therefor. The Statutory Auditor's have expressed an unmodified audit opinion on these results.				
2 The operations of the Company relate to single segment i.e. Processing & preservation of frozen vegetables.				
3 Figures of the quarter ended March 31, 2024 are balancing figures between the audited figures in respect of the full financial year and the published year to date figures upto the third quarter of the respective financial year.				
4 The Company is engaged in processed & preserved vegetables which is a seasonal industry, the performance of the Company varies from quarter to quarter and financial results for the quarter as such are not representative of the annual performance of the Company.				
5 The Managing Director has waived off his Gratuity claim.				
6 The figures for the corresponding previous periods have been regrouped wherever necessary to make them comparable.				
On behalf of the Board of Directors				
Sd/-				
GYAN PRAKASH				
CHAIRMAN & MANAGING DIRECTOR				
DIN No. 00184539				
Place : Gurugram				
Dated : August 14, 2024				

